



Australian Stock Horse
SOCIETY

ASHS

Proudly supporting its
Branches, Management
Councils & Members



Objectives, Duties and Responsibilities:

- *To promote, stimulate and encourage the interests and objectives of the Branch, Management Council and the Society within the area served by the Branch or Management Council.*
 - *To assist the Society in promoting and administering the Australian Stock Horse breed in the area served by the Branch or Management Council.*
 - *To promote, stimulate and encourage the breeding and showing of Australian Stock Horses in the area served by the Branch or Management Council.*
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Benefits of being an ASHS Branch or Management Council

- Branches and Management Councils can host events, clinics and activities to support Members.
- The ASHS provides Branches and Management Councils with Public Liability Cover for approved events and activities that covers, ASHS Members, volunteers and committees.
- The team at Head Office provides support and is always happy to answer all enquiries.



OPPORTUNITY

Each Branch can structure their event calendar to support Members interests and increase participation by conducting competitions, clinics and activities in their local area.

Unlike some organisations the ASHS allows temporary membership at Branch level events & activities, which increases the opportunities for the hosting Branch to attract more competitors and therefore increase the viability of the event.

Branches benefit through ASHS affiliation gaining access to a huge support network and marketing reach via the Society's strong print & digital presence, to increase Branch profile & attract sponsorship opportunities.

Annual Branch of the Year Award presented at the ASHS AGM - The winning Branch receives recognition, a certificate and is awarded \$1,000.

Opportunity to host the ASHS National Youth Show and Camp with \$10,000 funding and Head Office support provided.

BUILD, GROW, PROMOTE

Working together

Strong media presence

- ▶ ASH JOURNAL Readership – 20,000
- ▶ Dedicated ASHS Website – >15K page views per month
- ▶ ASHS YouTube Channel: <https://www.youtube.com/user/ASHS1971>



24.1K Followers



8.2K Followers



Coming Soon

SUPPORT FROM HEAD OFFICE

- Optional Cattle Insurance at ASHS approved Branch and Management Council events
- Branches receive two, free quarter page advertisements in the ASH Journal annually
- Management Councils entitled to two, half page advertisements in the ASH Journal annually
- 10 green & gold sashes provided each year upon request
- Discounted ASHS Merchandise
- Annual Branch Reimbursement: \$300 per active and compliant Branch
- Annual Management Council Reimbursement: \$300 + \$10 for every active allocated Branch under each MC
- \$100 Appreciation Vouchers to Branch & Management Council Secretaries annually
- Promotional Allocation allowance for Management Councils that includes Youth Development Funding – Rebate based on dollars spent by each MC to support Members and registered ASHs at external, non-ASH events
- Management Councils are also eligible to receive additional funding each year for their allocated Branches to host a: Maiden Series, Show Series, Invitational Campdraft (WA), Challenge (NAMC)
- Trade Licence Agreement allows use of ASHS name & logos

But wait there's more

- ❖ Templates supplied to make Annual Returns quick & easy: <https://www.ashs.com.au/branches/branch-library/branch-templates/>
- ❖ Regular Branch e-Newsletter with up-to-date news & information: <https://www.ashs.com.au/branches/branch-library/ashs-branch-mc-e-newsletters/>
- ❖ Dedicated Branch Library on ASHS Website: <https://www.ashs.com.au/branches/branch-library/ashs-branch-management-council-tutorials/>
- ❖ Comprehensive ASHS Branch & Management Council Tutorials: <https://www.ashs.com.au/branches/branch-library/ashs-branch-management-council-tutorials/>
- ❖ Branch Handbook: https://www.ashs.com.au/media/3273/bh_jan-09-version-altered-oct-23.pdf
- ❖ Member Services & Events Team only a phone call or email away

Event Support

- Event Planning and Management forms, assistance & guidelines: <https://www.ashs.com.au/sportsevents/forms/event-planning-and-management/>
- Events Rules & Regulations available on Website: <https://www.ashs.com.au/media/3469/eventshandbookwebversionfeb24v7-compressed.pdf>
- Promotion of Branch & Management Councils events & activities through the ASHS Website Coming Events and in the ASH Journal
- Online Branch Facilitators Course provided free of charge to ensure events and activities are run in a safe, fair and controlled environment by approved and qualified facilitators.
- ASHS Policies available on ASHS Website: <https://www.ashs.com.au/sportsevents/forms/event-planning-and-management/>
- The ASHS is diligent in supporting Branches and Management Councils to remain compliant and to host events that are run within the ASHS guidelines to protect committees and to provide safe and activities for all Members and horses.
- ASHS accredited judges list: <https://www.ashs.com.au/sportsevents/judging/find-a-judge/>
- ASHS Patterns provided: <https://www.ashs.com.au/sportsevents/judging/ashs-patterns/>

AHEAD OF THE COMPETITION

ASHS Branches are provided with many services free of charge

- ▶ No annual affiliation fees for Branches or Management Councils
- ▶ No fees for affiliated Branches to run approved ASH events
- ▶ No Zone or State Affiliation Fees

FINANCIAL REWARDS

Service Provided	ASHS	ASCA	ACA	Example: Other Breed Societies
Annual Affiliation Fee	No Fee	\$200 Plus	\$1650.00	\$1290.00