

THE BENEFITS OF BEING AN ASHS BRANCH

PROUDLY SUPPORTING OUR BRANCHES & MEMBERS TO GROW & DEVELOP



**Australian Stock Horse
SOCIETY**

OUR STORY

The Australian Stock Horse Society was established in 1971 and today the Society is the largest pleasure & performance horse breed Society in Australia.

The Society has close to 9,000 Members & over 200,000 registered horses in its Stud Book.

The profile of the Society & the ASH Breed is growing globally. The Society has Members & registered horses in Canada, South Africa, New Zealand, the United States of America & United Kingdom.

The ASHS has a network of 59 Branches throughout Australia including a Branch in the USA & NZ.

OPPORTUNITY

Each Branch can structure their event calendar to support Members interests and increase participation by conducting competitions, clinics and activities in their local area. Branches benefit through ASHS affiliation gaining access to huge marketing reach and network via the Society's strong print & digital presence, to increase Branch profile & attract sponsorship opportunities.

SERVICES PROVIDED TO BRANCHES

- The ASHS provides Branches with public liability cover for approved events & activities
- Optional Cattle Insurance at ASHS approved Branch events
- Youth Development Funding

RESOURCES AVAILABLE

- Two, free quarter page colour advertisements in the ASH Journal annually
- 10 green & gold sashes provided each year
- Discounted ASHS Merchandise
- Annual Branch Reimbursement
- Events Rules & Regulations & Branch Handbook
- Dedicated Branch Library on ASHS Website
- Trade Licence Agreement allows use of ASHS name & logos

SUPPORT FROM HEAD OFFICE

- Templates supplied to make Annual Returns quick & easy
- Member Services & Events Team only a phone call or email away
- New platform coming soon offering online nominations, membership & horse verification & performance recording
- Event management assistance & guidelines
- Regular Branch e-Newsletter with up-to-date news & information



BUILD, GROW, PROMOTE

WORKING TOGETHER

ASHS ONLINE & JOURNAL REACH

ASHS Website - 11,000+

Dedicated ASHS National Show Website

ASH Journal Readership - 20,000



20k+



377



7k+

RUNNING AN EVENT

- The ASHS can approve Branch events for most equine disciplines
- Upon request the ASHS can approve Branches to host open breed events & activities excluding State & National Level
- Branches can promote their event through the Society's Coming Events - online & in the ASH Journal
- Day Membership is available at Branch events for interested people to come & try



AHEAD OF THE PACK

ASHS Branches are provided with many services free of charge

- No annual affiliation fees for Branches
- No fees for affiliated Branches to run approved ASH events
- No Zone or State Affiliation Fees
- ASHS Branches can apply to run a National Youth Show & or a youth camp & receive extra funding from Head Office
- Branches receive incentive funding



Cost Comparison for Service Provided by ASHS & other Organisations

	Organisation				
Service Provided	ASHS	Campdrafting	Challenges	Showing	Other Breed Societies
Public Liability	NIL	\$396 - \$697.50	\$400	\$100/discipline	\$1,285
Affiliation	NIL	\$90 - \$135/event	\$200/year	\$95 - \$220	\$6/member
Administration Levy	NIL	\$220 - \$230	NIL	NIL	\$25/ horse event
Zone/State Management Fees	NIL	\$100	NIL	NIL	NIL

Working with like-minded people to grow the ASHS Family