



Australian Stock Horse

# The Australian Stock Horse Society Limited

## 2021 Stallion Advertising Booking Form

### ADVERTISEMENT DETAILS

**Stallion must be ASH Registered, Sire Registered and 6 panel Genetic Testing completed.  
The Registered Owner must be a Financial Member of the Society for 2021.**

ADVERTISEMENT SIZE	ONE EDITION	TWO EDITIONS	THREE EDITION
Full Page	<input type="radio"/> \$550 (1st ad)	<input type="radio"/> \$440 (2nd ad)	<input type="radio"/> \$400 (3rd ad)
Half Page	<input type="radio"/> \$320 (1st ad)	<input type="radio"/> \$210 (2nd ad)	<input type="radio"/> \$180 (3rd ad)

**\* BOOK 2 EDITIONS AND GET 1 FREE SPOT ON FACEBOOK PLUS 12 MONTHS EXPOSURE ON THE ASHS WEBSITE \***

**Stallion Name:** \_\_\_\_\_ **ASH Registration No:** \_\_\_\_\_

Please specify below the issue that you wish your advertisement/s to start in.

- July/August 2021** | Deadline: 11th June 2021     **September/October 2021** | Deadline: 30th July 2021
- November/December 2021** | Deadline: 24th September 2021
- I will be supplying finished artwork
- I need assistance with my artwork - **PLEASE NOTE THERE IS AN EXTRA FEE FOR DESIGN (\$115 FOR FULL PAGE \$80 FOR 1/2 PAGE)**

**Publication Conditions** Every care is taken to reproduce accurately editorial material and advertisements supplied to the Australian Stock Horse Journal for publication. However, no responsibility will be accepted by the Chief Executive Officer of The Australian Stock Horse Society for late publication of editorial material or for errors made by contributors in such items as show results. Opinions expressed by contributors are their own, and are not necessarily those of the Chief Executive Officer of the Society. The right is reserved to edit contributions to suit the style of the Journal, or to fit in the available space. Advertisements are accepted by email, fax, mail, or by telephone (followed by confirmation in writing) and are subject to the following conditions: No guarantee is given regarding the positioning of advertisements, unless booking a special position such as Inside Front or Back Cover (if position is available), has been paid. Chief Executive Officer and/or The Australian Stock Horse Society expressly disclaims all responsibility and liability for errors in advertising material or for the subsequent effects. However, if brought to our attention before closing dates for advertisements in the next publication, errors MADE BY US in advertisements will be adjusted free of charge. If the Journal Department does not receive new artwork prior to the issue deadline, it is understood and agreed that the last advertisement supplied shall be repeated. It is the responsibility of the advertiser to notify the Journal Department of any changes required to an advertisement spread over multiple issues.

I understand and accept the Publication Conditions and accept that refunds will not be giving for cancelling bookings

**Client signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### MEMBERSHIP AND PAYMENT DETAILS

**Membership No:** \_\_\_\_\_ **Name:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Town:** \_\_\_\_\_ **Postcode:** \_\_\_\_\_

**Telephone (BH):** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_ **Email:** \_\_\_\_\_

ITEM	PLEASE TICK	AMOUNT
ASH Journal Advertisement one issue	<input type="radio"/>	_____
ASH Journal Advertisement two issues	<input type="radio"/>	_____
ASH Journal Advertisement three issues	<input type="radio"/>	_____

**Payment Method:**  MasterCard  Visa  Cheque\*  Money Order

**TOTAL**

**Credit Card Number**

**Expiry Date:** \_\_\_\_\_ / \_\_\_\_\_ **Cardholder's Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

\*The Society does not accept cheques sent from outside of Australia. If you reside outside of Australia your payment must be made via MasterCard or Visa. Fees are listed in Australian Dollars (\$AU) and are valid until 31st December 2021.

**By Mail:** Send your completed form, with your debit/credit card details, cheque, or money order to The Australian Stock Horse Society Limited, PO Box 288, Scone, NSW, 2337. MasterCard or Visa accepted. Cheques and money orders to be made payable to The Australian Stock Horse Society Limited. A tax invoice will be sent to you on receipt of payment.

**By Email:** Email your completed form, with your debit/credit card details to [journal@ashs.com.au](mailto:journal@ashs.com.au). MasterCard or Visa accepted. A tax invoice will be sent to you on receipt of payment.

**In Person:** Hand deliver your completed form, with your debit/credit card details, cheque, or money order to The Australian Stock Horse Society Limited, 48 Guernsey St, Scone, NSW. MasterCard or Visa accepted. Cheques and money orders to be made payable to The Australian Stock Horse Society Limited. A tax invoice will be sent to you on receipt of payment.

Prices subject to change without notice. Effective May 2021.