



Australian Stock Horse

The Australian Stock Horse Society Limited

2018 Stallion Advertising Booking Form

ADVERTISEMENT DETAILS

Please specify the booking you wish to make. **Please note that Stallion must be ASH Registered, Sire Registered and DNA Recorded. The Registered Owner must be a Financial Member of the Society for 2018.** For enquiries please contact 61 2 6545 1122.

ADVERTISEMENT SIZE	ONE ISSUE	THREE ISSUES	SIX ISSUES
Double Page Spread	<input type="radio"/> \$1,350 (per ad)	<input type="radio"/> \$1,250 (per ad)	<input type="radio"/> \$1,150 (per ad)
Full Page	<input type="radio"/> \$850 (per ad)	<input type="radio"/> \$750 (per ad)	<input type="radio"/> \$650 (per ad)
Half Page	<input type="radio"/> \$475 (per ad)	<input type="radio"/> \$425 (per ad)	<input type="radio"/> \$375 (per ad)
Quarter Page	<input type="radio"/> \$260 (per ad)	<input type="radio"/> \$235 (per ad)	<input type="radio"/> \$210 (per ad)
Breeders' Directory Advertisement (1 Stallion per ad)	<input type="radio"/> \$50 (per Ad), I wish to book ____ ad/s <input type="radio"/> \$250 (six for the price of five)		

Stallion Name: _____ **ASH Registration No:** _____

Please specify below the issue that you wish your advertisement/s to start in. Please note that the above prices for Stallion advertising are only valid when booked and paid for prior to the July/August 2018 and/or September/October 2018 deadlines and all advertising must be paid for in advance otherwise pricing reverts back to the full Member rate. Note: 3 Issue & 6 Issue bookings run consecutive unless arranged with the Journal Department when Booking has been made.

- July/August 2018 (Stallion Issue) | Booking/Content Deadline: 18th May 2018, Payment Deadline: 25th May 2018
- September/October 2018 (Breeding Season Issue) | Booking/Content Deadline: 13th July 2018, Payment Deadline: 20th July 2018
- I will be supplying finished advertising artwork I need assistance with my advertising artwork

Publication Conditions Every care is taken to reproduce accurately editorial material and advertisements supplied to the Australian Stock Horse Journal for publication. However, no responsibility will be accepted by the Chief Executive Officer of The Australian Stock Horse Society for late publication of editorial material or for errors made by contributors in such items as show results. Opinions expressed by contributors are their own, and are not necessarily those of the Chief Executive Officer of the Society. The right is reserved to edit contributions to suit the style of the Journal, or to fit in the available space. Advertisements are accepted by email, fax, mail, or by telephone (followed by confirmation in writing) and are subject to the following conditions: No guarantee is given regarding the positioning of advertisements, unless booking a special position such as Inside Front or Back Cover (if position is available), has been paid. Chief Executive Officer and/or The Australian Stock Horse Society expressly disclaims all responsibility and liability for errors in advertising material or for the subsequent effects. However, if brought to our attention before closing dates for advertisements in the next publication, errors MADE BY US in advertisements will be adjusted free of charge. If the Journal Department does not receive new artwork prior to the issue deadline, it is understood and agreed that the last advertisement supplied shall be repeated. It is the responsibility of the advertiser to notify the Journal Department of any changes required to an advertisement spread over multiple issues.

I understand and accept the Publication Conditions and accept that refunds will not be giving for cancelling bookings

Client signature: _____ Date: _____

MEMBERSHIP AND PAYMENT DETAILS

Membership No: _____ Name: _____

Postal Address: _____

Town: _____ Postcode: _____

Telephone (BH): _____ Fax: _____

Mobile: _____ Email: _____

ITEM	PLEASE TICK	AMOUNT
ASH Journal Advertisement one issue	<input type="radio"/>	_____
ASH Journal Advertisement three issues	<input type="radio"/>	_____
ASH Journal Advertisement six issues	<input type="radio"/>	_____

Payment Method: MasterCard Visa Cheque* Money Order

TOTAL

Credit Card Number

Expiry Date: ____ / ____ Cardholder's Name: _____

Signature: _____

*The Society does not accept cheques sent from outside of Australia. If you reside outside of Australia your payment must be made via MasterCard or Visa. Fees are listed in Australian Dollars (\$AU) and are valid until 31st July 2018.

By Mail Send your completed form, with your debit/credit card details, cheque, or money order to The Australian Stock Horse Society Limited, PO Box 288, Scone, NSW, 2337. MasterCard or Visa accepted. Cheques and money orders to be made payable to The Australian Stock Horse Society Limited. A tax invoice will be sent to you on receipt of payment.

By Fax Fax your completed form, with your debit/credit card details to The Australian Stock Horse Society, 61 2 6545 2165. MasterCard or Visa accepted. A tax invoice will be sent to you on receipt of payment.

In Person Hand deliver your completed form, with your debit/credit card details, cheque, or money order to The Australian Stock Horse Society Limited, 48 Guernsey St, Scone, NSW. MasterCard or Visa accepted. Cheques and money orders to be made payable to The Australian Stock Horse Society Limited. A tax invoice will be sent to you on receipt of payment.

Prices subject to change without notice. Effective March 2018.



Australian Stock Horse

The Australian Stock Horse Society Limited

2018 Stallion Advertising Booking Form

Take clear photos of your stallion (and ASH Registered progeny if you wish), or source photos from a professional photographer. Please note that copyright of photos may remain with the photographer. If using photos taken by a professional, you MUST receive permission to republish them in the Journal, even if you have previously purchased the photos, or if the photos have previously been published in a Journal article. Any additional photo costs are the responsibility of the Advertiser. Email or Dropbox digital files (300dpi) to journal@ashs.com.au (emailed photo attachments need to be 7MB or less per email). Alternatively you may attach printed photos for scanning, indicate whether you wish to have your photos returned. A proof of your advert will be sent to you for approval before print.

ADVERTISEMENT CONTENT

Photocopy this page if advertising more than one stallion

Stallion Name: _____ **ASH Registration No:** _____

Stallion must be ASH Registered, Sire Registered and DNA Recorded. The Registered Owner must be a Financial Member of the Society for 2018.

Service Fee: _____ **Services (circle all applicable):** Natural AI Frozen Semen Chilled Semen

Vet/Agistment Fees (include guarantees/special conditions): _____

Standing at: _____ **Pedigree (circle):** Sire/Dam Only 2 Generations 3 Generations

Performance Highlights/Major Achievements:

Notable Progeny (ASH Registered only):

Contact Details:

ADVERTISEMENT DESIGN

If you require assistance with your advertisement please provide any colour or layout preferences in the space below. Please sketch a rough layout of what you envision.
